Backblaze

ASTONISHINGLY EASY CLOUD STORAGE

KNOWLEDGE BASE

WHAT IS IT?

The Backblaze Storage Cloud provides a foundation for businesses, developers, IT professionals, and individuals to build applications, host content, manage media, back up and archive data, and more. With over three exabytes of data storage under management, Backblaze works with more than 500,000 customers worldwide.

Backblaze B2 Reserve delivers our S3-compatible object storage, B2 Cloud Storage, in a capacity-based bundle that provides customers with predictable pricing and scalability. Sold exclusively through our channel ecosystem, B2 Reserve gives you an easy and affordable cloud storage solution to offer your customers. It provides 100% budget predictability, and you get paid when the deal closes, not when the storage is consumed. Starts at 20 TB per year, with all-inclusive pricing. No egress or transaction call fees. No minimum data retention period. Includes Universal Data Migration and upgraded support.

For customers seeking peace of mind for their Mac and PC data protection, you can offer Backblaze Computer Backup, which provides automatic, continuous backup for laptops and desktops.

QUESTIONS

- How are you currently protecting/storing your data?
- What backup solution(s) are you currently using?
- What media workflow tool(s) are you currently using?
- How much data are you looking to store or protect?
- What does your disaster recovery plan look like?
- What ransomware concerns do you have?
- Do Macs or PCs in the environment need protection?

SOLUTIONS OFFERINGS

- LTO Replacement
- Data Protection & Disaster Recovery
- Enhanced Ransomware Protection
- Media Workflows & Distribution
- Desktop/Laptop Protection & Recovery

PRIMARY MARKETS

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ADD-ONS

Backblaze B2 Cloud Storage is an easy add-on to Veeam, Veritas, Commvault, Rubrik, and other backup solutions, and integrates with many media software and hardware tools, including iconik, Quantum, Synology, CatDV, Qencode, SNS, and more.

SALES TOOLS

Contact Team CDW.
TeamCDW@jbanda.com

CASE STUDIES

Good Eats Improves Cloud Workflow Efficiency by 100x

Continuity Centers uses Backblaze B2