# JB&A
'Pro AV & Video Experts for CDW'

## WOWZA media systems

# LIVE VIDEO STREAMING PLATFORM

## KNOWLEDGE BASE

### WHAT IS IT?

Wowza is a live video streaming platform with industry-leading technology delivering broadcast-quality live streaming to any sized audience on any device.
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## Questions

1. Are you looking to expand the audience for your existing events?
2. Are you trying to communicate with your global workforce more effectively?
3. Do you hold regular or semi-regular live events?
4. Do you have a product launch that you would like to promote?
5. How many live video sources do you have?
6. Do you want to stream to your own web page?
7. What other sites do you want your content on? YouTube/FB?

## WOWZA SOLUTION OFFERING

Live Video Monitoring
OTT Streaming
Interactive Live Streaming
Low Latency
Video on Demand

## PRIMARY MARKETS

Betting/Gambling
Education
Enterprise
Gaming & Esports
Government
Healthcare
House of Worship

## SALES TOOLS

Contact Team CDW.
TeamCDW@exertisna.com

# WOWZA
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## The Wowza Product Portfolio

### WOWZA STREAMING CLOUD™

#### Cloud Streaming Services

Fully managed cloud streaming service to power live streaming, either end-to-end or as part of a custom streaming platform.

### WOWZA STREAMING ENGINE™

#### Streaming Server Software

Downloadable media server software to power live and on-demand streaming, on-premises or in the cloud, with fully customizable software.

### WOWZA PROFESSIONAL SERVICES

#### Professional Services

Get the expertise to build, deploy, and maximize your live streaming. Large enterprises, small businesses, and Wowza partners all benefit from our proven Professional Services which get you up and running fast.

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## The Wowza Advantage

#### Industry Gold Standard

Wowza technology delivers the fastest and cleanest streams, with fine-grained control over format, video quality and delivery options.

#### Built to Go Live

Stream with confidence patented Wowza software designed specifically for live-streaming performance and scaling.

#### Future-Proof

Wowza technology supports the latest industry protocols, formats and codecs, so you can trust your streaming to work today and tomorrow.

#### Complete Package

Wowza offers a complete platform to power today's video-streaming ecosystem, from encoding and delivery to APIs and native media-player options.

#### Full Control

Customize and control your streaming infrastructure with powerful APIs and interface options that put you at the helm.

#### Real-Time Streaming

Wowza technology is built to power applications where speed matters. When Flash, RTMP and HLS fail, smart companies choose Wowza.

#### Any Device

Power high-quality live and on-demand video and audio streaming to any device, anywhere, at any scale.