



## ROBOTIC PAN, TILT, ZOOM CAMERA SOLUTIONS FOR BROADCASTING

### KNOWLEDGE BASE

#### WHAT IS IT?

PTZOptics is a manufacturer of robotic pan, tilt, zoom camera solutions for a variety of broadcast applications, including both video production and live streaming.

Established in 2014, PTZOptics disrupted the professional audio visual industry when a group of engineers from a highly-respected systems integration firm created the first in a portfolio of cameras that was a part of their vision to create a “swiss army knife” for the complex needs of broadcast landscapes. Headquartered in Downingtown, Pa., the start-up quickly eclipsed some of the biggest brands in the growing PTZ camera category. With global distribution in more than 50 countries.

#### QUESTIONS

##### EDU- Classroom AV

Do you need document cameras in the classroom – new or refresh?

Do you need to record and or live stream video?

Need cameras for Distance Learning / Flipped Classroom?

##### Corp – Video Conferencing

Conference room video conferring cameras – room cameras

Huddle space cameras – USB

Individual and Home office USB cameras

##### SMB – Video Conferencing

Conference room video conferring cameras – room cameras

Huddle space cameras – USB

Individual and Home office USB cameras

##### Healthcare – Telemedicine

Cameras for videoconference / telemedicine

Cameras for simulation labs

Video recording / streaming for sim labs

##### Non-profit – House of Worship

Cameras for HoW – live streaming and IMAG

Conference room video conferring cameras – room cameras

Huddle space cameras – USB

Individual and Home office USB cameras

Live streaming cameras and production for fundraising events

##### State & Local Government - City Council Chamber

Cameras for live streaming and recording

Cameras for Courtroom imaging

Video production for recording and streaming City County meetings etc

##### Federal Government

Cameras for live streaming and recording

#### PTZOPTICS SOLUTIONS FOR

4K PTZ Cameras

HD PTZ & USB Cameras

NDI Cameras

Joysticks

Video Cables

Camera Mounts

#### PRIMARY MARKETS

K12 Education

Higher Education

Corporate

Small Business

State & Local Government

Non-Profit

Healthcare

Federal

#### SALES TOOLS

Contact Team CDW.

## PTZ OPTICS

