JB&A

'Pro AV & Video Experts for CDW'

NewTek™

SOFTWARE-DRIVEN LIVE PRODUCTION

KNOWLEDGE BASE

WHAT IS IT?

NewTek's TriCaster is the most complete multicamera production system on the planet. The NewTek TriCaster lets you take multiple sources and make them look like it was produced for network television. With NewTek's NDI technology, you can use your network infrastructure to connect cameras, screens, and NDI enable devices from anywhere on the network. NDI breaks the walls of production down and allows creativity to be freed to the network.

Questions

1. What segment of the industry are you in?
2. What type of live production do you do?
3. How long is the show?
4. Briefly describe your show / vision:
5. How many camera sources do you have?
6. What is the signal type of those cameras?
7. Are they ENG or PTZ?
8. What manufacturer?
9. How many additional sources have you considered?
10. Have you produced video on a switcher before?
11. What is your network like?
12. Does it support POE?
13. Who and where are your viewers?
14. Will you be streaming the production?
15. What CDN do you use?
16. Do you want to stream to your own web page?
17. Number of staff that will be using the production switcher?
18. Do you create your own graphics and lower thirds?
19. What solution do you currently use?
20. Are you familiar with NDI or SMMPTE 2110 technology?
21. Are you planning now or in the future to implement 4K/UHD resolutions?

NEWTEK SOLUTION OFFERING

Broadcast Production
Corporate Video Production
E-Sports
Live Video Streaming
Live Sports
House of Worship
Television production

PRIMARY MARKETS

Corporate
Higher Education
K12 Education
State & Local Government
Federal Government
Non-Profit
Healthcare

SALES TOOLS

Contact Team CDW.