



EXTENSIVE, ADVANCED AV OVER IP SOLUTIONS

KNOWLEDGE BASE

WHAT IS IT?

Gefen is a leading solutions provider at the forefront of the digital connectivity arena, delivering a wide selection of audio/video switchers, splitters, extenders, scalars, converters, adapters, cables, digital signage solutions and home theater accessories that support consumer, industrial and commercial applications of all shapes and sizes. Gefen's scalable solutions allow audio/video and computer systems to be easily integrated, extended, distributed, and optimized to maximize performance.

Questions

1. Is your network set up for Multicast traffic?
2. Is IGMP snooping and query turned on?
3. How many displays do you have?
4. How many digital signage players?
5. Is the content going to be the same on all screens?
6. Do any of them have interactive content on them?
7. Do you want live video at any time?

GEFEN SOLUTION OFFERING

4k Ultra HD - The future. Now 4k.
AV over IP - Access Anywhere.
HDBaseT - One and done.
Wireless - Uncompromised.

PRIMARY MARKETS

Retail
Broadcasters
Small-scale entertainment
Larger stadiums and arenas
Government
Education

SALES TOOLS

[Contact Team CDW.](#)

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