



LCD DISPLAYS AND CUSTOM PCBA PRODUCTS

KNOWLEDGE BASE

WHAT IS IT?

Bluefin is a leading manufacturer of LCD AD Players; rugged LCD displays and custom PCBA products used in retail and industrial environments.

Our mission is to deliver the highest quality products and provide the best customer service in the industry. Over 700 respected brands continue to trust us for their digital signage and display needs.

Tired of minimum order quantities and lack of customization? Concerned about doing business with foreign manufacturers? Can't find exactly what you want and not sure where to turn? Let us help! We offer various services from simple customization of our standard product lines to full scale OEM/ODM.

Bluefin Solution Offering include:

Harness the Power of BrightSign with Bluefin

High-Definition LCD displays integrated with BrightSign HD series chips. No external media player required. An all-in-one solution for any digital signage situation.

QUESTIONS

1. What is the signage content?
2. Is it 4K graphics or video?
3. Will you pass through Live TV content?
4. Do you need PoE?
5. What forms of interactivity will be supported?
6. How will you create/deliver the content to your signage network?

PRIMARY MARKETS

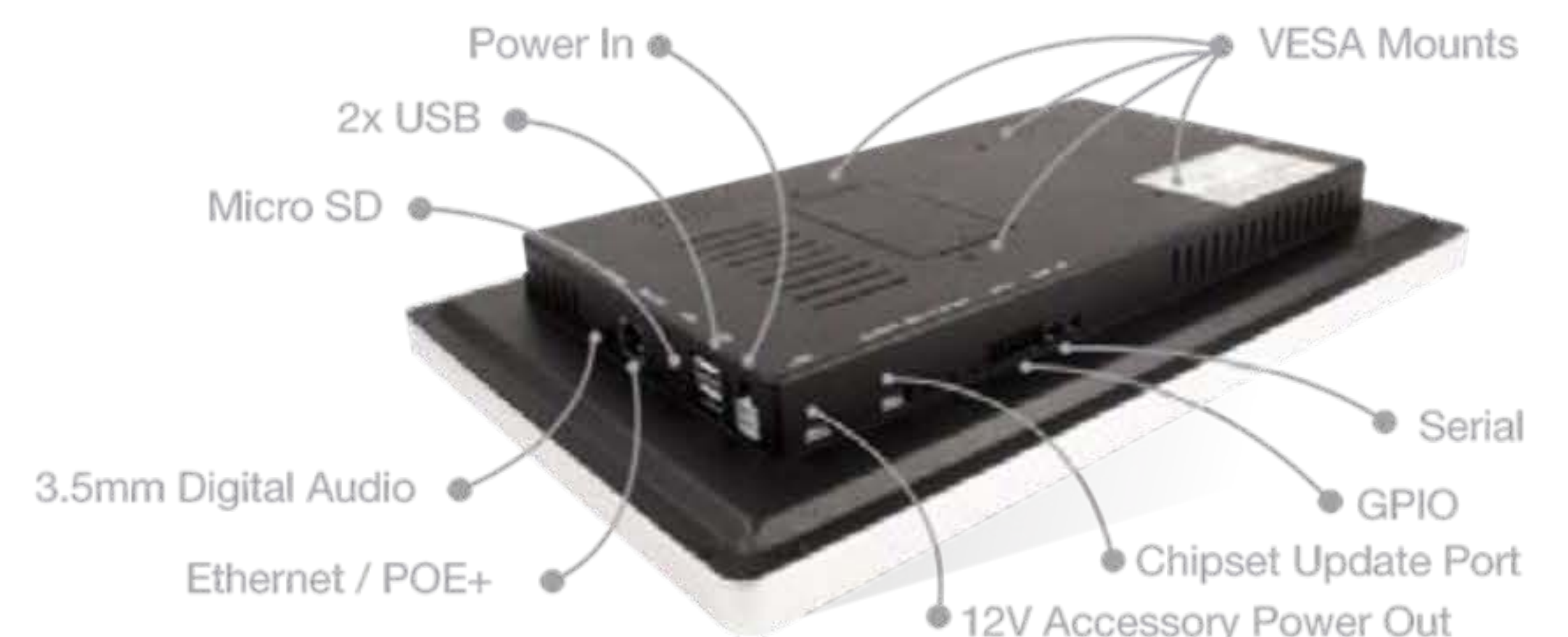
Retail, Museums, Entertainment, Restaurants, Corporate, Educational, Healthcare, Hospitality, Transportation

ADD-ONS

Available in Finished and Frameless models.

SALES TOOLS

Contact Team CDW.
TeamCDW@exertisna.com





Integrated Player Families



HS124
 LS424 Equivalent
 1920x1080p video and all basic BrightSign features.



HS144
 HD1024 Equivalent
 4K video rendering, portrait mode presentations, higher HTML performance.



XT1144
 BrightSign's most powerful player. Dual 4K video decoding and the highest available HTML performance. *I/O Unavailable.